



September 23-25, 2003  
Louisville, Kentucky

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## **International Construction and Utility Equipment Exposition (ICUEE)<sup>®</sup> 2003 Show**

### **PURPOSE**

The International Construction and Utility Equipment Exposition (ICUEE) is the largest show in North America for the construction/utility industry owned by a single trade association. The show features live, job-like outdoor demonstrations, indoor exhibits featuring the latest products and services available and seminars on cutting-edge technologies and innovations.

### **DATES AND TIMES**

- Exhibits: Tuesday, September 23 through Thursday, September 25.
  - Tuesday & Wednesday 9 am to 4 pm
  - Thursday 9 am to 3 pm
- Seminars: Tuesday, September 23 through Thursday, September 25.
  - 7:30 am to 9:30 am

### **LOCATION**

Kentucky Fair & Exposition Center, Louisville, Kentucky, USA

### **AUDIENCE**

Persons involved in all segments of the utility, sewer, water, cable tv, telephone, gas, road/street maintenance, commercial /residential construction and site preparation.

### **ATTENDANCE**

More than 15,000 visitors are expected to attend ICUEE.

### **EXHIBIT SPACE**

ICUEE expects to host more than 800 exhibitors using over 1.2 million square feet of exhibit space.

### **LIVE DEMONSTRATIONS**

Equipment is exhibited in job-like conditions on a million-square-foot-plus outdoor area. At ICUEE, exhibitors can actually show equipment working at ground level, underground or overhead.

### **SHOW OWNER**

Association of Equipment Manufacturers

### **BACKGROUND**

The field demonstration concept was developed in 1964 as a means of solving an equipment evaluation and communications problem when Illinois Bell invited 12 trencher manufacturers to demonstrate their equipment on the same day in the same field. In the summer of 1966, the show was recreated on a more formal basis and continued to grow in '69 and '72. Manufacturers of many kinds of equipment from across the country were invited to turn the farmland near Elburn Illinois into a productive 3-day utility equipment show. The show moved to the DuPage County Fairgrounds for 1975 and 1977. The show grew to such a level that Illinois Bell could no longer manage it and it was turned over to a professional trade show management firm in 1978 and moved to Kansas City for the 1979 show. Still being referred to as the "Elburn Show", ICUEE remained in Kansas City until moving to Louisville Kentucky in 1985.

The Equipment Manufacturers Institute bought the show in 1989 and was the sole owner and manager of the show. The show is now owned by the Association of Equipment Manufacturers as a result of a consolidation of the Institute and the Construction Industry Manufacturers Association effective January 2002.

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## 美國 2003 年國際建築及市政設備博覽會 (ICUEE 2003) 展會簡報

- 展會目的：** 美國國際建築及市政設備博覽會 (ICUEE) 是在北美地區由單一貿易協會主辦的最大的建築工業及市政設備博覽會。該展會致力於應用生動地、類比工作現場的狀況下進行設備的演示和說明，而室內的展覽則將展示當今最先進的施工設備和服務以及先進工藝和發明的技術交流研討會。
- 展覽時間：** 2003年9月23日(星期二)至25日(星期四)  
其中：23日-24日展覽時間：上午9:00 – 下午4:00  
25日展覽時間：上午9:00 – 下午3:00
- 交流會時間：** 2003年9月23日(星期二)至25日(星期四)  
時間：上午7:30 – 上午9:30
- 展會地點：** 美國，肯塔基州，路易斯韋爾市，肯塔基貿易會展中心
- 參觀觀眾：** 來自市政、污水處理、城市用水、電視光纜、電話電纜，煤氣、道路/街道的維護保養、商業區/居民區的建築和土地平整等各個行業的人士。
- 觀眾人數：** 預計將有 1.5 萬餘名參觀者前來出席本次展會
- 展覽面積：** 預計將有 800 余家展商參展，總面積將超過 120 萬平方英尺 (約 12 萬平方米)。
- 設備現場展示活動：** 美國國際建築及市政設備博覽會將利用數百萬平方英尺的展覽面積加上室外區域來現場展示實際工作情況下的設備使用。在展會上，展覽者將在地面上、地下或者頭頂上實際操作他們的設備。
- 展會主辦單位：** **美國設備製造商協會 (AEM)**

**展會背景：** 現場展示設備的最早想法來自於 1964 年，那時伊利諾伊貝爾邀請 12 家生產挖溝機的製造商在同一天同一地點現場演示他們的設備，以此來評估他們的設備並現場交流所產生的問題。1966 年夏天，演示會再次召開而且變得更加規範，並在 1969 年和 1972 年展示會又繼續召開。來自很多國家的許多種設備被邀請到伊利諾伊州的埃爾邦附近的農田裏進行為期三天的生產演示。該演示會在 1975 年和 1977 年又移到杜陪之縣繼續舉行。展示會發展到這樣一個層次和規模，伊利諾伊貝爾已經沒有能力再去管理了，1978 年轉由一個專業貿易展會管理公司管理，並於 1979 年移至堪薩斯城舉行了又一界展會。那時展會的名稱仍然是“埃爾邦”展會，直到 1985 年美國國際建築及市政設備博覽會 (ICUEE) 才從堪薩斯城移至肯塔基州的路易斯韋爾市舉行。

美國設備製造商學會 (EMI) 於 1989 年買下了這個展會，並且是這個展會的獨家所有者。該展會現在目前由美國設備製造商協會 (AEM) 獨家擁有 -- 美國設備製造商協會 (AEM) 是由美國設備製造商學會 (EMI) 與美國建築工業製造商協會 (CIMA) 於 2002 年 1 月正式合併成立的。

欲瞭解有關 2003 年美國國際建築及市政設備博覽會 (ICUEE2003) 更多資訊，請登陸展會網址：[www.icuee.com](http://www.icuee.com)

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